

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Buying Time, LLC / POL Attention: Accounts Payable 650 Massachusetts Ave NW, Suite 210 Washington, DC 20001

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

DIIDIIN	VOICE			Page 1 of 2		
DUPLI	Property	WHAS				
	Invoice #	2340808-1	Order # 2340808			
St.	Invoice Date	11/07/21	Alt Order #	WOC13289138		
202	Invoice Month	November 2021	Deal #			
7 711	Invoice Period	11/01/21 - 11/07/21	Flight Dates	11/01/21 - 11/07/21		
	Advertiser	ISS/ Facebook				
	Product	Issue				
	Estimate #	11168				
		Account Executive	Ben Stecker			
		Sales Office	TEGNA Sales Washington DC			
		Sales Region	National			
ble		Agency Code	9915780			
W, Suite 210		Advertiser Code				
II, Gaile 210		Billing Calendar	Broadcast			
		Billing Type	Cash			
		Special Handling				
		Agency Ref	2118AGP			
		Advertiser Ref	194298			
		Product 1	1580			
		Product 2				

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots Length Week		Туре	
1 11/01/21 11/05/21 WHAS11 NEWS AT NO 12-1p ON	МГЖГБ	:30 2	2 \$150.00	NM	
Weeks: Start Date 11/01/21 End Date 11/07/21 MTWTFSS MTWTF Spots/Week 2	<u>Rate</u> \$150.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	<u>)</u>		Rate Type
2 WHAS Th 11/04/21 12:15 PM WHAS11 NEWS AT NOO	N 12-1p	:30 FCI N	1256000Н		\$150.00 NM
1 WHAS Th 11/04/21 12:49 PM WHAS11 NEWS AT NOO	N 12-1p	:30 FCI N	1256000Н		\$150.00 NM
2 11/01/21 11/07/21 WHAS11 NEWS SUNDA 630-7p	S	:30 1	\$400.00	NM	
Weeks: Start Date 11/01/21 End Date 11/07/21 MTWTFSS 2S Spots/Week 1	<u>Rate</u> \$400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	<u>)</u>		Rate Type
1 WHAS Su 11/07/21 6:52 PM WHAS11 NEWS SUNDAY	/ 630-7p	:30 FCI N	1256000Н		\$400.00 NM
3 11/01/21 11/05/21 WHAS11 NEWS @ 6p 6-630p	MTWTF	:30 1	\$375.00	NM	
Weeks: Start Date End Date 11/01/21 End Date MTWTFSS Spots/Week 11/07/21 MTWTF 1	<u>Rate</u> \$375.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID)		Rate Type
1 WHAS M 11/01/21 6:23 PM WHAS11 NEWS @ 6p	6-630p	:30 FCI N	1256000Н		\$375.00 NM
4 11/01/21 11/06/21 WAKE UP WEEKEND 9- 9-10a 10A	S-	:30 1	\$150.00	NM	
Weeks: Start Date 11/01/21 End Date 11/07/21 MIWTFSS 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	<u>Rate</u> \$150.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	<u>)</u>		Rate Type
1 WHAS Sa 11/06/21 9:07 AM WAKE UP WEEKEND 9-1	0A 9-10a	:30 FCI N	1256000Н		\$150.00 NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Invoice #	2340808-1	Invoice Month	November 2021
Invoice Date	11/07/21	Invoice Period	11/01/21 - 11/07/21
Advertiser	ISS/ Facebook		
Product	Issue		
Estimate #	11168		

Spots/

Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type

Total Spots 5

Include Invoice # on Check - Payment Terms 30 Days

Gross Total

\$1,225.00

Agency Commission

\$183.75

Net Amount Due

\$1,041.25

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